



October 2014

Goats Cruisin' The 'Burgh

Newsletter of the Greater Pittsburgh GTO Club

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Editor's Corner

It's that time of year again. Time to think about putting the GTOs away and possibly about a GTO winter project or two. For me, this winter is going to be different. I am actually thinking about what I should do to my GTO to possibly sell it in the spring.

I bought my 1968 GTO convertible in January of 2001 so I have had it almost 14 years. I always knew that this day would come. I have enjoyed the car but it is time to move it along to someone who can take it to the next level as the saying goes.

But here is where the story gets interesting. Even though I have a 1968 GTO, my favorite, the car I fell in love with as a child, is a 1970. I have wanted a 1970 almost my entire life. So, now that I am moving the 1968 along, what do you think I will buy? Wrong! I actually think that I am going to get a 2005 or 2006. Where is the logic you ask? Well, I have talked to a number of people who have them and they just rave about how fun they are to drive. Then there are all of the modern conveniences and safety features. Add to that the dependability and I am in!

Now comes the hard part. I need to find a low mileage, stock or near stock, no accident, never smoked in, well maintained 2005 or 2006 GTO within about 250 miles. First color choice is midnight blue metallic which was only offered in 2005. Second color choice is impulse blue metallic. Gee, that shouldn't be too hard should it? ;)

So, the plan is to get mine ready to sell this winter, sell it this spring, and have the new GTO before our next picnic. That's the plan!

Good luck with your winter projects!

If you have any suggestions or comments about this newsletter, please send them to newsletter@greaterpghgto.com. Thanks for reading.

Mike Louttit

Officer's Corner

Hi, I'm Cheryl Kasper, the new secretary of the Greater Pittsburgh GTO Club. Most of you know me, but for those of you that don't, Ken and I have been in the club for approximately 13 years. We own a red 1967 GTO. Ken will say **he** owns a red 1967 GTO (but whatever). I'm not a car person, I'm a people person. When we first joined the club, I knew nothing about our car, except that it was red. Now I can at least tell a '67 by the grill design. I've met a lot of very nice people through our club. People I can really call my friends. Hopefully for the wives (if they're like me), they will come around to the cruises, picnic or Christmas party to get to know these people the same as I have. In closing, I'm going to be sending out an e-mail to everyone shortly updating the roster to include birthdays and anniversary dates. So when this e-mail comes out, please respond so I can put those dates in the monthly newsletter.

Hope everyone has a great holiday season. Hope to see you all at the Christmas party, if not before.

Cheryl

100% GTOAA Membership

At the September general membership meeting, a proposal was presented for our club to become a 100% GTOAA membership club. The proposal was unanimously passed. What this simply means is that, beginning January 1, 2015, every member of our club must also be a member of the GTOAA.

In the past, the club has been lenient with dues. Now, ALL dues MUST be paid by 12/31 of the previous year. An active membership roster will be submitted to the GTOAA in early January. Dues will be \$45 (\$10 for our club and \$35 for the GTOAA). Please pay with one check payable to the Greater Pittsburgh GTO Club and send it to our secretary, Cheryl Kasper. Cheryl's address is 1230 Craig Drive, North Huntingdon, PA, 15642. The club will forward your dues to the GTOAA. Please do not renew directly with the GTOAA. Please also make sure you send your dues to Cheryl. With the 100% GTOAA membership, Cheryl has records that need to be up to date and accurate. Cheryl will coordinate with our Treasurer, Alan Fabritius.

Please note that our club membership runs January to December. Your GTOAA membership however will

simply be extended by one year. If your GTOAA membership expires in July of 2015, for example, it will be extended to July of 2016.

In summary, every November or December, please send one \$45 check payable to the Greater Pittsburgh GTO Club to Cheryl Kasper. That one check will pay your Greater Pittsburgh GTO Club dues AND GTOAA dues. Cheryl must have all dues by 12/31. You will no longer need to renew directly with the GTOAA.

2015 Dues

Greater Pittsburgh GTO Club dues for 2015 are now due and must be paid by 12/31/2014! If you have not paid your 2015 dues, please send a check for \$45 payable to Greater Pittsburgh GTO Club to Cheryl Kasper. Cheryl's address is 1230 Craig Drive, North Huntingdon, PA, 15642. Now that we are a 100% GTOAA club, the \$45 includes our \$10 dues and the GTOAA's \$35 dues. Thank you!

Meeting Minutes

There were 24 members in attendance. At the present time, we have 86 paid members. The 50/50 raffle was won by Bill Gilbert.

A letter was read from Tom Oxler on behalf of the staff and board of the GTOAA, congratulating the Greater Pittsburgh GTO Club for a job well done in holding the 2014 GTO Nationals.

The 2014 GTO picnic held on September 6 at White Oak Park was attended by 52 people, which is the largest group we've ever had at our picnic. Thanks to everyone who brought a delicious dish to help make the day perfect. The cost of the picnic (including pavilion cost) was \$203.35. John Owoc and Ken are going to the White Oak park office to see about getting a pavilion for the 2015 GTO picnic.

The 2014 Christmas party will be held December 6th. Cost is \$28. Joe and Gretchen Barber are in charge of the Christmas party this year. There will **not** be a gift exchange this year. Chris Sklenar will order cake for the Christmas party.

Joe Barber is to call Kennywood early to reserve our spots for the Americana days for next July. John Bacha will set up the USX car cruise again for next

August. More details will follow regarding both of these events. Thank you Joe and John for taking care of these cruises.

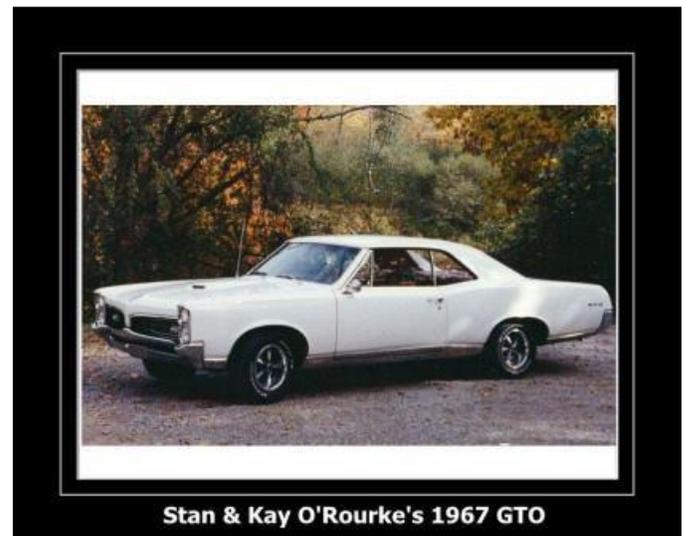
Dick Reardon brought up about a Werther's car cruise or Amish Country car cruise. Dick said he will look into these. Thank you Dick.

Next monthly meeting will be October 21st at Perkins restaurant. If you want to meet us for dinner, we meet at 6:00 p.m. Meeting will start at 7:00 p.m.

Motion to adjourn, Alan Fabritius, seconded by Mike Louttit.

Respectfully submitted,
Cheryl Kasper, Secretary

Car of the Month



Club Member wins Best of Show

Dick and Cheryl Reardon's GTO won Best of Show at the New Cumberland Riverfest! Congratulations!



Club Schedule

Always check the calendar on our web site for the latest information about our schedule.

October 21, 2014 – 6:00 PM (dinner) 7:00 PM (meeting)
General Membership Meeting
Perkin's Restaurant, Cranberry Township, PA

November 18, 2014 – 6:00 PM (dinner) 7:00 PM
(meeting)
General Membership Meeting
Perkin's Restaurant, Cranberry Township, PA

December 6, 2014 – Christmas Party
Hickory Heights Golf Course

Classified Ads

FOR SALE: 1970 Hood – Excellent condition - \$400.
Email John Owoc at je70goat@verizon.net.

Send any items for sale or wanted to newsletter@greaterpghgto.com. Advertisements are free for club members but please limit the advertisements to GTO related items. The officers reserve the right to refuse any advertisement for any reason. Submissions are due by the 15th of the month to be included in the next issue.



MEMBERSHIP APPLICATION

GREATER PITTSBURGH GTO CLUB

c/o Cheryl Kasper
1230 Craig Drive
North Huntingdon, PA 15642

Name	_____	_____		
	Last	First		
Spouse's Name	_____	_____		
	Last	First		
Address	_____	_____	_____	_____
	Street	City	State	Zip
Phone	_____	_____		
	Home	Cell		
Email Address	_____			
GTO Year(s)/ Body Style(s)	_____			
GTOAA Number (see below)	_____	_____		
	Membership Number	Exp. Date		
Signature	_____	Date _____		

The Greater Pittsburgh GTO Club is a chapter of the GTO Association of America (GTOAA). All members of the Greater Pittsburgh GTO Club must be members of the GTOAA. We will collect dues for both organizations. Greater Pittsburgh GTO Club dues are \$10 per calendar year. GTOAA dues are \$35 per year for US residents.

If you are not a GTOAA member, leave the GTOAA membership information above blank. You will receive a new membership from the GTOAA. If you are already a GTOAA member, please include your GTOAA membership information above. Your GTOAA membership will be extended by one year.

Please make your \$45 check payable to the Greater Pittsburgh GTO Club and mail your check and this application to the address above.

OFFICERS

Open Position President president@greaterpghgto.com	John Owoc Vice-President 412-373-0325 vice.president@greaterpghgto.com	Alan Fabritius Treasurer 724-714-7691 treasurer@greaterpghgto.com	Cheryl Kasper Secretary 724-515-7629 secretary@greaterpghgto.com
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www.facebook.com/greaterpghgto

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Website/Newsletter Content Needed

If you have pictures of a recent event (cruise, fun run, etc.) and you would like to share them, please describe the event and send the pictures to webmaster@greaterpghgto.com or newsletter@greaterpghgto.com. Submissions are due by the 15th of the month to be included in the next issue.

Advertising Information

Goats Cruisin' The 'Burgh is a monthly newsletter for the Greater Pittsburgh GTO Club. It is sent to all members via email and current and past newsletters are available on our web site for anyone to view.

\$100 – Full page advertisement in our newsletter, your logo on our website main page, and a link to your website from the logo.

\$50 – ½ page advertisement in our newsletter, your logo on our website main page, and a link to your website from the logo.

\$25 – Business card advertisement in our newsletter, your logo on our website main page, and a link to your website from the logo.

The term for all advertising is one year.

Advertising Guidelines

Classified ads up to 50 words are free to members. Add 10 cents per word for any ad over 50 words. Payment is due upon submission. Members need to update ads at 3 month intervals or ads will be dropped. Classified ads up to 50 words for non-members are \$5.00 per issue.

Greater Pittsburgh GTO Club Information

The Greater Pittsburgh GTO Club was formed in 1998 and is an official chapter of the GTO Association of America. Beginning 1/1/2015, we are a 100% GTOAA membership club which means every member of our club must also be a member of the GTOAA.

The club welcomes any GTO enthusiast interested in the enjoyment, restoration, and preservation of the Pontiac GTO. Ownership of a GTO is not required.

Along with our beloved GTOs (old and new), our club members and their families love to get together at the various club functions and events held throughout the

year. Typical events include cruises, shows, picnics, parties, and more. The excitement that the GTO brings is a wonderful experience and is only further enhanced by being a member of the Greater Pittsburgh GTO Club.

We communicate through this newsletter, *Goats Cruisin' The 'Burgh*, our website, Facebook, and Twitter.

Club meetings are the third Tuesday of every month at Perkin's Restaurant in Cranberry, PA. Dinner starts at 6:00 and the meeting starts at 7:00.

Membership dues are \$45.00 per year and must be paid by 12/31 of the previous year. The \$45 includes the \$10 dues for our club and the \$35 dues for the GTOAA.

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Address Change?

Has your address, phone, or email recently changed? Please notify Cheryl Kasper at secretary@greaterpghgto.com. This will help us keep you informed about the club. Thank you.

October 5, 2014



The REVERB

With GTOAA Recruitment and Public Relations Coordinator **Vick Schreck**

Greetings chapters! Our fearless leader, GTOAA President G. Tom Oxler, has a quarterly newsletter, *Chapter Chat*; our Chapter Coordinator, Bill Vantuono, gets to pester you (just kidding, Bill) with the annual Chapter Survey; and my good friend Tom “Spellcheck” Szymczyk publishes an entire monthly magazine, *The Legend*. So I thought, why not me? Can I have my own GTOAA publication? Something else for you to read and distribute to your members?

Well, here it is: Welcome to the first issue of *The Reverb* (yes, like the radio option in the GTO), the unofficial, produced-as-needed newsletter from me, your GTOAA Recruitment and Public Relations Coordinator. There’s no set schedule, so don’t expect one next month (though I might get inspired and send another one out next week!).

On to business: All of you have been made aware of the GTOAA getting more proactive in promoting this organization. Part of this initiative is to utilize social media, namely Facebook, and chapter websites. We are now featuring every chapter who has a Facebook page and/or an active website on the GTOAA Facebook page. By doing so, we are directing traffic and attention to your chapter in hopes people will get acquainted with you and perhaps consider becoming part of your club. Most of our chapters have

a website or a Facebook page, and as we promote those chapters, they will see an increase in attention directed to them (on Facebook, lots of “Likes”). For those who do not, we’d like to help you to start getting the attention your chapter deserves.

Establishing a Website

As outlined in the most recent *Chapter Chat* from Tom Oxler (the one with my smiling face), creating a website for your chapter would be a very easy way to get you lots of publicity. If you or one of your club members is active on the Internet, perhaps you can have those individuals create a website for your chapter. This is free and easy to maintain.

For those who do not have a website for whatever reason, we’d like to offer you a chance to look into a web host provider who can create for you a basic website at a reasonable cost.

We are doing this as a service to our chapters; we are not affiliated with this provider nor are we getting any kind of financial benefit. We have searched for a website provider who could offer our chapters a website and domain who would maintain your site at a very reasonable cost. If you already have a website and are looking for ways to reduce costs to maintain your site, you will want to check this provider out.

This website provider can be checked

out at this link: www.ocawebservices.com. The special introductory rate for our chapters for a basic website will include:

- Home Page
- About Page
- Contact Page
- Events Calendar
- Membership Information

The setup cost for this is only \$395.00. Each chapter can contact this provider and discuss other options and additional features along with references they will provide you.

As we get more proactive in growing the GTOAA, we want to include our chapters and provide you an opportunity to grow your chapter as well. For those who are desiring a website or are looking to reduce costs, we hope you consider looking into this offer, which is only available to GTOAA chapters.

Getting Started on Facebook

For those chapters who do not have a Facebook page but would like to know how to go about creating one, follow these easy steps and in a few short minutes you will be cruising on the social media highway!

How to create your chapter’s Facebook page: Simply copy this link and paste it in your address bar: <https://www.facebook.com/pages/create>. A series of Page options will open up.



Choose one of the options displayed; you may want to consider the Cause or Community option. After you select your option, a new dialogue box will open, Tab 1.

Type in the name of your chapter (which will be its Facebook name), then click the Get Started button and a new page will open up, Tab 2. This is the About page. Follow the directions. In the dialogue box, type in information about your chapter. (This is to get you started; you can modify your About page once your page is created.)

Beneath that box, type in your chapter's website address, if you have a website; if you don't, then select the Skip option. Repeat it in the other dialogue box beneath the one you are on if you have a website.

Next, select the Yes option to the question, "Are you a real organization or event?"

Proceed to the Profile Tab. There you can upload a picture for your page; you'll probably want to use your chapter's logo. Tab 3 is the Favorites Tab; you can check the Add Favorites button. You can skip the 4th tab, the one for paying to reach more people. You do not need this. Click "Skip."

Presto! You have just created your Facebook page!

Now you are ready to begin promoting your chapter! You may want to browse other chapters' Facebook pages for ideas on how they set their pages up. You may also want to get familiar with the settings and security features of

your page. You can upload pictures, and share them to the GTOAA Facebook page. You can also as list your upcoming events.

The more creative you get in promoting yourself, the more traffic you will generate to your site and the more known you will become. The more you work on your page, the more proficient you will become.

One last thing: Don't forget to inform us so we can help you promote your chapter. Send an email to **publicrelations@gtoaa.org** with your Facebook link, and we will help get your chapter the attention it deserves!

Happy Motoring!

Vic



The GTOAA Introduces our: REFER A FRIEND program

Would you like to receive a FREE year's membership to the GTOAA? Here's all you do:

Refer a friend to join the GTOAA and receive a FREE 6 month extension to your existing GTOAA membership. Refer 2 friends receive a FREE YEAR extension to your existing GTOAA membership. Thats it!!

Simply have your friend write your name on the Referred By line on the GTOAA electronic or downloadable application and submit.

With the holiday season approaching, a GTOAA membership would make an ideal gift!

Not a GTOAA member? Check us out: www.gtoaa.org

** Free membership is limited to two referrals (1 year free membership per individual per year). Referred member, if renewing, must have been an inactive GTOAA member for a minimum of one year.

